

F\*W 27-28



SHARABATI



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INDEX

Look beyond appearances;  
there's more than meets the eye.  
Ultra-smooth, chic tactile effects  
meet a rainbow of unexpected colors.  
Subtle surface details quietly emerge.  
Gentle, high-tech stretch enhances  
vintage denim with comfort,  
character, and a refined sense of ease.

4 MAXSOFT  
12 PRISMΔ  
24 DĒFINE  
32 CHR\*MATICA



# MAXSOFT

Soft and silky fabrics.  
An essential part of  
modern comfort.  
We never go without  
them.

The new MAXSOFT versatile collection is designed to shape casual-chic looks, creating a natural bridge between denim and formalwear.

Like a true “smooth operator,” these fabrics offer a mild, soft touch that enhances comfort in relaxed jackets, tops, wide-leg trousers, and oversized silhouettes.

Available in a range of finishes, from sophisticated, clean looks to pronounced vintage effects and BFP variants, the collection delivers exceptional softness achieved through an exclusive blend of sustainable fibers, advanced spinning techniques and innovative fabric constructions.

MAXSOFT fabrics embody comfort, softness, and naturally relaxed elegance.

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Darker-hued denims and minimalist essential fabrics have never felt more relevant, defining a modern smart-meets-sporty aesthetic.

Naturally gender-fluid, these pieces speak to a forward-thinking male clientele as well as urban-chic women.

These essential denim pieces are the missing elements every modern wardrobe has been waiting for.

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Boxy and comfortable, these fabrics' new mild-touch attitude adds a special level of comfort to timeless tops and jackets.

Stretch and body-hugging, the most beloved 5-pocket jeans have never looked trendier, thanks to their gentle, cool touch.

They are available in endless variants, from dark and slightly rinsed to more pronounced aged effects.



# PRISMA

## The Prisma collection is a kaleidoscope of colors

As light refracts through a kaleidoscope of hues, PRISMA denims reveal a spectrum of new casts and tones, emerging on the surface or from the core to create distinctive visual effects.

Responding to the market's constant demand for new, striking hues, Sharabati introduces a rainbow of fresh colors and innovative indigo interpretations.

This season, we introduce Skyfall, a new indigo dye that, once treated, releases a refined grayish-blue cast that brightens beautifully over time.

Umber stands out with its unique indigo cast and beige-brown undertones. Brown, khaki, and burgundy shades from the Ever Color range further enrich the palette, complementing the classic non-fading blue and black denims.

Like a painter blending colors on a canvas, Rainbow Indigo combines two indigo tones to produce a vintage fabric with a naturally uneven appearance. Twingo is created by blending two different pure indigo tones, while Teal's pure and green-cast indigo denims complete the new season's color story.



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## Umber

Choosing the right shade is never simple.

Like spinning a pinwheel and stopping it at just the right moment, finding the perfect tone makes all the difference.

Umber provides the answer, revealing a wide range of hues once treated, as its permanent brown bottom emerges to create a beautiful, naturally worn heritage vintage effect.



## Ever colors

In addition to our core Ever Black and Ever Blue fabrics, this season introduces new permanent color expressions to the collection. These fabrics introduce a new accent to the season. Unlike traditional indigo denims, their color remains permanent, maintaining its depth and vibrancy wash after wash. Defined by colored warp yarns that create the characteristic denim twill appearance, they are offered in three hues rarely seen in denim: Ever Brown, Ever Khaki, and Ever Burgundy.





## Skyfall

Blue is blue, yet this iconic color holds endless nuances.

Reimagining the spectrum of this multifaceted shade, Skyfall represents a new evolution within the endless palette of blues.

Once treated, the fabric reveals a refined grayish cast, reminiscent of a bright blue sky, creating a deep yet luminous and sophisticated tone.



## Teal

Teal reveals the authentic identity of denim. Created by weaving pure indigo and green-cast indigo yarns together in the same warp, this vintage-inspired fabric reimagines the naturally worn character of denim aged over time.

The interaction between the two indigo shades creates depth, movement, and a naturally lived-in look that evolves beautifully with washing.

Once rediscovered, it brings forgotten memories back to life, capturing the true spirit of heritage denim.





## Twingo

Uneven surfaces, multidimensional effects, and a more pronounced, deep fabric structure define this group of fabrics, created by blending two different pure indigo tones.

Their rich color and versatility become their distinguishing features once the garments are washed and finished, transforming them into a new market favorite.



A man with a short haircut is captured in a dynamic, athletic pose. He is wearing a black, ribbed turtleneck sweater and blue denim jeans. His right arm is raised high, and his left leg is bent at the knee, with his foot resting on the ground. He is looking off to the side with a focused expression. The background is dark and moody, with some light reflecting off his clothing.

# DEFINE

## Where contoured silhouettes meet comfort

Authentic-looking jeans can be the perfect companion 24 hours a day.

DEFINE fabrics deliver an impeccable look, unexpected comfort, and performance to vintage denim.

These distinctive second-skin fabrics ensure a perfect silhouette, adapt to body movement, and recover without feeling restrictive throughout the day.

This body-hugging yet comfortable performance is achieved through advanced spinning, weaving, and finishing technologies.

Equally important, these fabrics feature a distinctive vintage character. They are available with vertical streaks and slubs, as well as in a crosshatch construction, two variants that further enhance their authentic denim character.



Freedom of movement and a cool, impeccable silhouette that never constricts the body are now a reality.

Perfect for any occasion, these forward-thinking denims are developed using an innovative technique that provides firm yet gentle support that lasts from day to night, enhancing the denim's authentic character.





A full day at work to a relaxed evening, without the need to change outfit, this is what modern lifestyles demand.

The answer lies in fabrics designed to provide 24-hour comfort while maintaining a contoured, sleek silhouette, combining comfort, versatility, and character.

# CHR\*MATICA

## Coatings and vibrant solutions make all the difference

Versatility leads the way, and coatings provide a distinctive accent.

From discreet soft-touch effects to bold fashion-forward finishes, CHROMATICA offers versatile solutions in four hues: brown, desert, indigo, and grey.

Looking beyond the surface, two coatings create distinctive visual and tactile effects, combining versatility with strong fashion appeal.

The foam coating delivers a soft touch and a subtle glass effect, enhancing the fabric's weave, color, and soft hand.

The leather coating introduces a matte, contemporary twist while preserving performance and comfort.

## Caldera

Available in authentic or comfort stretch, this group of fabrics features compact pure indigo Royal Blue denims enhanced with a colored foam coating that creates unexpected visual effects.

Unlike traditional coatings, this treatment allows the fabric's color cast to merge with the original base tone, enabling a wide range of creative and expressive washing effects.



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CHR\*MATICA

38

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## Slouchy 06

This loose, authentic denim construction is developed on a pure indigo Royal Blue base.

Enhanced with a colored foam coating, the fabric acquires a soft touch and a distinctive visual contrast.

With additional washes and finishing, this already unique material evolves further, revealing fresh versatility.



39



## Slouchy 28

This comfort stretch, authentic denim construction combines enhanced appearance and performance, built on a pure Royal Blue indigo base.

The addition of a colored foam coating further develops its distinctive character, enabling new applications and responding to evolving market demands.





## Chami

This vintage-look shirting fabric stands out for its compact construction and Rein Blue indigo base.

By applying a topper-colored foam coating, the fabric maintains its lightness and comfort.

Enhanced with a colored foam coating, the fabric maintains its lightness and comfort.

Equally important, this special coating remains clearly visible and preserves its performance and visual appearance even after washing.



## CONTACTS

### EGYPT

#### Headquarter, Factory

Alroubaia Fourtex Textiles Co. S.A.E.  
3rd Industrial Zone Extension  
P.O. Box: 148  
El-Sadat City, Egypt  
T. +20 482659023/24  
info@sharabati-denim.com

#### SALES OFFICE

Alroubaia Fourtex Textiles Co. S.A.E.  
101, 1st Floor, Loaloat Canal Tower  
Al-Gomhouria Street – Al-Sharq  
District  
Port Said, Egypt  
T. +20 663247053

#### LOCAL SALES

Alroubaia Fourtex Textiles Co. S.A.E.  
19 Dr El Mahroky St. Salah Salem St.  
– after Air Force House Heliopolis  
Cairo, Egypt  
T. +20 222901530/86

### TÜRKİYE

#### SALES OFFICE

JNR Mensucat Tekstil Sanayi  
Ve Ticaret A.Ş.  
Yenibosna Merkez Mah.  
29 Ekim Cad. No: 2  
Bahçelievler  
İstanbul, Türkiye  
T. +90 212 637 64 21

#### FACTORY

JNR Mensucat Tekstil Sanayi  
Ve Ticaret A.Ş.  
Kadirli OSB Mevkii  
2(2.Etap) Cad. No: 14 Z01, 80750  
Yusufizzettin Köyü / Merkez Bucağı  
Kadirli / Osmaniye, Türkiye  
T. +90 328 717 00 04  
info@jnrmensucat.com.tr

### TUNISIA

#### JNR TUNISIA

#### Sales office and warehouse

Zi Sidi Abdelhamid  
P.O. Box: 4003  
Sousse, Tunisia  
sami.b@sharabati-denim.com

### MOROCCO

#### MOROCCO AFRICAN DENIM

#### Sales office and warehouse

Résidence les Jardins de la Californie  
Bd AL Qods, No: 115  
Etg 3 Appartement 23  
P.O. Box: 20460  
Casablanca, Morocco  
khalid.z@sharabati-denim.com

### GERMANY

#### Sales office

franz.g@sharabati-denim.com  
andreas.h@sharabati-denim.com

### USA

#### Sales office

rabia.k@sharabati-denim.com  
heather.m@sharabati-denim.com

### SPAIN

#### Sales office

alejandro.t@sharabati-denim.com

### SWEDEN

#### Sales office

patric@bomantrading.se

### ITALY

#### Sales office

giamil.z@sharabati-denim.com  
fabiano.b@sharabati-denim.com

### NETHERLANDS

#### Sales office

valentina.r@sharabati-denim.com

Designed to be seen.  
Made to be felt.



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