



S*S 27 BLUE & BEYOND



SHARABATI



An exploration of denim and
flat fabric's new territories:
premium touch,
recycled roots and
chromatic statements.

S*S 27

A NEW VISION FOR DENIM AND FLAT FABRICS,
TRANSLATED INTO THREE ONGOING CONCEPTS.
VERSO ELEVATES PREMIUMNESS WITH PERFORMANCE.
GOOD OLE FOCUSES ON RECYCLED FIBERS AND THE RETURN
OF LINEN. COOLR CELEBRATES COLOR AND SURFACE WITH
BOLD TREATMENTS. TOGETHER, THEY SHAPE A NEW SEASON
FOR OUR FABRICS, IN WHICH REGENERATIVE COTTON
TAKES CENTER STAGE. WELCOME TO THE SS27 COLLECTION.

A new take on premium denim
that blends sharp tailoring
and tangible performance,
resulting in a soft second-skin
touch and natural shine.

▽ERSO

VERSO REDEFINES PREMIUM DENIM AND FLAT FABRICS
THROUGH PERFORMANCE — IT’S A NEW BALANCE
OF TAILORING, ELASTICITY AND TRUE SOFTNESS.
BY COMBINING SMOOTH TOUCH AND FLUID DRAPE,
IT OPENS THE WAY TO A NEW EXPERIENCE.
FROM MAXSOFT TO ADAPTIV AND TENCEL™ BLENDS,
EVERY FABRIC IS DESIGNED TO ELEVATE THE DAILY WEAR.



Premium blends lift Verso's performance. The result is a refined, second-skin experience that adapts to every move. ADAPTIV and TENCEL™ blends redefine comfort, keeping shape and letting skin breathe for a 24/7 experience of ease.

WE
TAILOR
PERFORMANCE

Transparent coating adds
a flat, subtle shine to our fabrics.
Ever Sky is a reactive color
that resists fading, extending
garment life.

PREMIUM
LOOK
& FEEL





MaxSoft is Sharabati's signature. An exclusive blend created via a unique process, for unmatched softness.



Vintage multicolor indigos,
breathable linen, overdyes
and new constructions.
In short, many explorations
for one big idea: making
the live-in charm even cooler.

GO*D OLE

GOOD OLE CHANNELS RECYCLED DNA INTO A SPRING AND
SUMMER-READY DENIM STORY. AT ITS CORE: RECYCLED COTTON
FROM OUR FACTORY AND SELECTED RECYCLED POLYESTER.
LINEN RETURNS WITH ITS NATURAL, BREATHABLE,
IRREGULAR CHARACTER. OVERDYES AS WELL AS
NEW COLORS AND CONSTRUCTIONS ADD VINTAGE DEPTH.



Weaving recycled cotton,
Good Ole carries forward
pre-loved fibers, turning their
past into a desirable present.



Breathable, quick-drying,
with an irregular, authentic
texture. Linen returns
for natural, effortless looks.

LINEN IS BACK





Teal and Twingo are two multicolor explorations on our indigo. After washing, green and red layers emerge as subtle stripes and chromatic shifts.



Color is literally
in Coolr's DNA.
Bold hues, playful prints
and glossy finishes are
ready to shift mood and look.

COOLR

COOLR INJECTS JOY INTO FABRIC, TURNING DENIM AND FLAT
FABRICS INTO UNEXPECTED EXPERIENCES OF LOOK AND FEEL.
VIVID COLORS, GRAPHIC STRIPES AND BOLD PRINTS IDENTIFY
THE CONCEPT, DRAFTING A MANIFESTO OF POSITIVITY.
GLOSSY COATINGS, FOAM TEXTURES AND OVERDYE LAYERS
ENRICH THE SURFACE WITH EXPRESSIVE DEPTH.



Overdye, then coat: the dye penetrates the fabric, enhancing depth and character, while a surface finish adds sheen to maintain color vibrancy wear after wear.



HUES
THAT
LAST

Dobbies and fancy weaves
add micro-moments of surprise.
Details that move with
the body and catch the eye.

MOVING DETAILS





Stripes and prints cut through the everyday. Color becomes a statement and a quick mood switch. Foam builds soft volume while glossy coatings catch the light. Texture here is both visual impact and tactile appeal.



CONTACTS

ALROUBAIA FOURTEX

TEXTILES CO. S.A.E.

Headquarters & Factory

3rd Industrial Zone Extension

P.O. Box: 148

El-Sadat City, Egypt

T. +20 482659023/24

info@sharabati-denim.com

sharabati-denim.com

CREDITS

Creative direction

Margherita Rui

Art direction dogtrot

Cosimo Bizzarri

Dario Cazzin

Daniele Frattolin

Giavanni Gerolin

Lia Giannuzzi

Photography

Manolo Sinibaldi

Styling

Giovanna Gatto





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